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End of Summer Symposium

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FLORIDA PROSPERITY PARTNERSHIP

Research Team #2



“Getting to the Core of Financial Capability”

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Getting to the Core of Financial Capability



By Deania James & Sebastian Garcia



Introduction To Research

Bold Statement

One's financial capability is influenced by their set of core values.



Topic

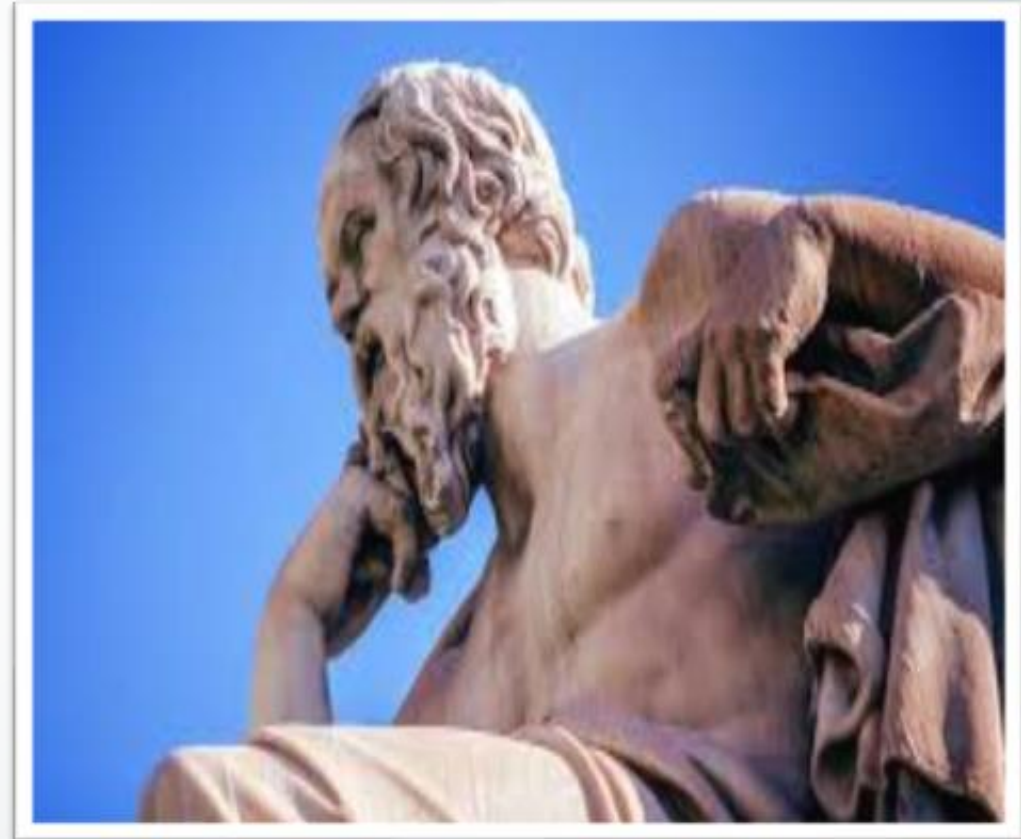
Philosophies, guiding principles, and core values as key drivers of individual and household financial capability.



Ancient Philosophy



- ❖ Stoicism Inspiration
- ❖ Christianity's Effect
- ❖ Zen Mentality



Important Figures

❖ Benjamin Franklin



❖ Warren Buffet



❖ Billie Holiday



Technology's Emphasis on People's Money Personality and Self-Discipline



- ❖ How it influences your core values?
- ❖ How it influences your money?
- ❖ How it reflects your habits?
- ❖ Why is it important?



Core Values



- ❖ What are core values?
- ❖ Common core values
- ❖ Influences
- ❖ Influence on finance



Emotional Money and Survivalist Mentality

- ❖ What is emotional money?
- ❖ How it impact your finances?
- ❖ How to improve it?
- ❖ What is survivalist Mentality?
- ❖ How it impacts your finances?



Windfall



- ❖ What does windfall mean?
- ❖ How are the receivers affected?
- ❖ How to benefit from it?



Proposed Solutions

- ❖ Find someone relatable to teach
- ❖ Financial Circus/Flash Mob
- ❖ Advertising and Media



Summary



- ❖ What influences your core values?
 - ❖ How it affect your finances
- ❖ Ways to improve spending habits
- ❖ Importance of financial education

